TITLE 11—DEPARTMENT OF PUBLIC SAFETY

Division 45—Missouri Gaming Commission Chapter 20—Sports Wagering

PROPOSED RULE

11 CSR 45-20.580 Responsible Gaming

PURPOSE: This rule establishes requirements for responsible gaming.

- (1) An online sports wagering platform shall permit a patron to voluntarily impose limitations on deposits, wagers that can be placed through the online sports wagering platform, and time-based limitations. The self-imposed limitations set by a patron shall not override any more restrictive licensee-imposed limitations.
- (2) The online sports wagering platform must allow a patron to place daily, weekly, or monthly limits on—
 - (A) His or her time on the platform;
 - (B) His or her deposits;
 - (C) Bet limits per wager; and
 - (D) Total wagers.
- (3) A limitation selected by a patron shall remain in effect until a patron requests to modify or remove the limitation. If the request is more restrictive, it shall become effective immediately. If the request is less restrictive or is for removal of the limit, the new limit or removal will only become effective after the initial limit has elapsed.
- (4) The online sports wagering platform shall allow a patron to temporarily suspend his or her account.
- (5) Patrons shall be permitted to determine the length of time of the temporary suspension, but no such suspension shall be imposed for less than seventy-two (72) hours or greater than one (1) year. The temporary suspension shall not be modified or removed until the selected period of suspension has expired.
- (6) The existence of any limitation or temporary suspension shall not prevent a patron from withdrawing funds from an online sports wagering account or requesting closure of the account.
- (7) If a patron has imposed a temporary suspension under this rule, a Mobile licensee shall not send sports wagering-related direct digital marketing or promotional materials to the patron, including, but not limited to, electronic mail or push notifications.
- (8) The Mobile licensee shall display a hyperlink on its online sports wagering platform to responsible gaming information, including, but not limited, to a hyperlink to the commission's application for placement on the List of Self-Excluded Persons (SEP List).

- (9) Retail licensees shall post signs with a statement regarding obtaining assistance with problem gambling. The text must include instructions on accessing information on the commission's website regarding the self-exclusion program. The signs must be conspicuously posted and visible from any kiosk or wagering location.
- (10) Retail licensees shall post signs stating individuals must be at least twenty-one (21) years old to place sports wagers. The signs must be conspicuously posted and visible from any kiosk or wagering location.
- (11) Retail and Mobile licensees shall establish and maintain a self-exclusion program for patrons specific to that licensee. The licensee's specific self-exclusion program is separate from the commission's SEP List.

AUTHORITY: section 39(g) of Article III, Mo. Const., sections 313.004 and 313.800–313.850, RSMo 2016 and Supp. 2024. Original rule filed May 14, 2025.

PUBLIC COST: This proposed rule will not cost state agencies or political subdivisions more than five hundred dollars (\$500) in the aggregate.

PRIVATE COST: This proposed rule will not cost private entities more than five hundred dollars (\$500) in the aggregate.

NOTICE OF PUBLIC HEARING AND NOTICE TO SUBMIT COMMENTS: Anyone may file a statement in support of or in opposition to this proposed rule via email to MGCPolicy@mgc.dps.mo.gov, or by mail to the Missouri Gaming Commission, Policy Section, PO Box 1847, Jefferson City, MO 65102. To be considered, comments must be received within thirty (30) days after publication of this notice in the Missouri Register. A public hearing is scheduled for July 17, 2025, at 10:00 a.m., in the Missouri Gaming Commission's Hearing Room, 3417 Knipp Drive, Jefferson City, MO.